



Readers of AUTO BILD and COMPUTER BILD have chosen:

Press Information

"Connected Car Award of the Year" goes to Mercedes-Benz

13. Dezember 2013

- **New S-Class is overall winner**
- **Prizes for Mercedes-Benz Intelligent Drive, Magic Body Control, COMAND Online and the Digital DriveStyle App**
- **"Pioneer Award" for Advanced Emergency Braking System**

Berlin. The Mercedes-Benz S-Class is the best-connected car and wins the "Connected Car of the Year" award: that is the result of a survey conducted among 320,000 readers of AUTO BILD and COMPUTER BILD. Final judgement on the S-Class: it has more high-tech than any other car.

Six more readers' awards for Mercedes-Benz

Mercedes-Benz was awarded three more prizes in the infotainment category. In the "Best Navigation" category, the readers voted for the Digital DriveStyle App. The Mercedes-Benz multimedia system COMAND Online received an award in the "Best Internet Integration" category, and also in the "Best Entertainment/Multimedia" category.

Readers selected Mercedes-Benz "Intelligent Drive" as the "Best Safety Assistance System". The fusion of different sensor data such as radar or stereo camera pictures enables the vehicle to have a greatly enhanced all-round view of its surroundings. Dangerous situations are recognised before they even arise – and thus accidents avoided. In the "Best Comfort Assistance System" category, readers voted for Magic Body Control, which scans the road surface and compensates for unevenness by adapting the suspension in real time.

The journalists and editors of AUTO BILD and COMPUTER BILD passed judgement on the innovations of previous years. Mercedes-Benz was given the

"Pioneer Award" for the Advanced Emergency Braking System introduced in 2006.

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Award Presentation at the Consumer Electronics Show in Las Vegas

The "Connected Car of the Year" award will be officially presented on 7 January 2014 at the Consumer Electronics Show (CES) in Las Vegas to Prof. Dr. Thomas Weber, member of the Board of Management of Daimler AG responsible for Group Research and Mercedes-Benz Cars Development. At the CES, the biggest trade fair for electronic entertainment worldwide, Mercedes-Benz will demonstrate which aspects of the intelligently connected vehicle are already reality today – and what will become reality "tomorrow".

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