



## **Mercedes-Benz Apps are part of the high-end multimedia system COMAND Online (in the US: mbrace2)**

COMAND Online is the high-end multimedia system of Mercedes-Benz including navigation, DVD changer, radio and telephony. It also provides internet access to browse the internet while standing and offers the cloud-based Mercedes-Benz Apps that are easy to use while driving. COMAND Online can be operated safely and conveniently via rotary controller and voice (Linguatronic).

COMAND Online with Mercedes-Benz Apps and Internet Connectivity was launched with the new SLK at Geneva Motorshow in March 2011. It is available for all Mercedes-Benz models and in more than 80 markets.

In many markets, to connect to the internet, the customer's phone is used for data transfer (tethering). With the implementation of the PAN Bluetooth profile, whose rollout started in new Mercedes-Benz vehicles in spring 2013, COMAND Online can be used with most phones, including Apple iPhone and Android-based smartphones. Data exchange takes place via the secure and protected Mercedes Cloud (Daimler Vehicle Backend).

### **Mercedes-Benz Apps – current portfolio**

Mercedes-Benz Apps are focused on driving related use cases. The UI is optimized to be operated by the driver while driving.

- Weather
- Online Maps powered by Google
- Local Search powered by Google
- Download POI&Routes
- Google StreetView
- Panoramio by Google
- TuneIn Radio
- Mercedes-Benz Radio
- HRS Hotel Search
- Facebook including Friend Finder
- News (including text-to-speech function)
- Country Traffic Regulations
- Parking Finder (D, A, CH, JPN)
- Morningstar Finance
- Mercedes-Benz Service Campaigns
- Flight Information
- Movie Theaters & Movies (USA)
- Traffic Cams (USA, CAN)
- Yelp (USA, CAN)
- MyMBFS (USA)
- Gas Stations & Fuel Prices (USA,AT,FR,UK,ES)

## Mercedes-Benz Apps

App	Concept	Availability	
		USA	ECE
<b>Online Maps powered by Google</b>	Google Maps including Satellite View. Additionally it provides the possibility to display rich online map content, perform searches via Google Local, search for POIs and overlaying useful information such as parking, hotels, traffic cams, gas prices etc. on top of the map while linking and leveraging embedded navigation functionality for better user experience.	Yes	Yes
<b>Country Traffic Regulations</b>	Provides an overview of most relevant country specific road and traffic regulations (i.e. speed limits, emergency phone numbers, daytime driving lights etc.).	No	Yes
<b>Mercedes-Benz Service Campaigns</b>	Provides an efficient way to inform customers about after sales specials and to maintain a relation to Mercedes-Benz after sales organization over the lifetime of the vehicle. Establishes a direct channel to the customer in the car, complementing existing OEM after sales marketing and communications channels (1-to-1 services marketing).	No	Yes
<b>HRS Hotel Search</b>	Provides functionality that assists the driver to find hotel accommodation at current location or around destination. Provides information such as room availability & prices, list of amenities, brief description of hotel including photos and Google StreetView, rating, reviews, street address and phone number for HRS reservation call centers.	Yes	Yes
<b>Traffic Cams</b>	Provides an overview on the current traffic situation in a certain key area/traffic hotspots. Shows traffic cam images around current position, destination or specific address.	Yes	No
<b>MyMBFS</b>	Provides convenient access to lease related information and conduct leased or financed related activities in the car complementing existing Mercedes-Benz Financial Services communications channels.	Yes	No
<b>(Audio) News</b>	Provides drivers with a convenient and safe way of receiving customizable, on-demand news while driving.	Yes	Yes
<b>TuneIn - Radio</b>	Provides the driver a new means of listening to more than 80.000 radio stations and pod casts worldwide.	Yes	Yes
<b>Flight Information</b>	Provides real-time updates about flight arrivals and departures, terminal and gate information of a specific flight as well as general airport information.	Yes	Yes
<b>Gas Stations &amp; Fuel Prices</b>	Provides the driver a quick and convenient way to search the latest fuel prices at gas stations at the current location, along the route, or at the destination.	Yes	Yes
<b>Movie Theaters &amp; Movies</b>	Allows drivers to search for up-to-date movie show times around their current location or at the destination either based on their preset preferences or by different search options. Search results also include additional information such as movie description, running time, viewer ratings, and venue address.	Yes	No

## **Mercedes-Benz Touch App**

The Mercedes-Benz Touch App is a remote control app for the new 2014 S-class: Apple iPhone or Android phones can be used to control the entertainment system (available in the Apple App Store and Android Play). With the virtual rotary controller, the passengers can easily navigate the COMAND Online system and access all of the entertainment features and settings. Additionally the active multicontour seats with massage functions can conveniently be adjusted. The app can be used to switch the vehicle's display through the Navi, Radio, Media, Internet, and Vehicle menus:

### *Navi*

- Zoom and scroll the map in the car and see the details of the navigation destination.

### *Radio & Media*

- Select music or videos and control the playback.  
Control the volume of wired headphones directly from the app.

### *Internet*

- Use the phone keyboard to directly enter search terms or URLs to the car. Mercedes-Benz Touch makes the phone a touchpad for mouse control in the COMAND web browser.

### *Vehicle*

- Manage contour seat adjustments and massage programs directly from the phone.

To connect the app via WiFi, the SPLITVIEW display for COMAND or the Rear-Seat Entertainment system have to be installed.

## **Mercedes-Benz Apps Labs**

MB Apps Labs is a novel approach for app development that ensures rapid introduction of new and innovative apps to Mercedes-Benz vehicles. In a collaborative approach with leading business partners in the digital information and entertainment space, apps are developed in a short period of time and evaluated in test markets. On success, commercialized solutions are introduced to Mercedes-Benz customers on a broader scale in close collaboration with partners, which can also be from the start-up community.